INSIDE-OUT LEARNING

THE AUTHENTICITY CODE™

Mobile Application



SET YOUR EMPLOYEES UP FOR **SUCCESS**

Employees will become more authentic, engaging, and high-performing leaders. Documented results include promotions, higher retention rates, and increased sales revenue.

We have taken the content from our 5-star, in-person program and developed a mobile pathway that consists of 5 core habits. How are we doing this?

- Embedded into the flow of work to provide experiences to practice and apply in a non-disruptive way
- Daily actions tied to real deliverables that are focused and intentional to achieve the highest impact
- Social learning and insights shared amongst peers creating user-generated content
- Builds accountability and measures progress
- Simple, elegant, and engaging

Content Includes:

Text & Images

Video

Social Questions

Downloadable PDF Tools

Daily Actions

INSIDE-OUT LEARNING INC
Transformative Learning That Lasts

Advantage

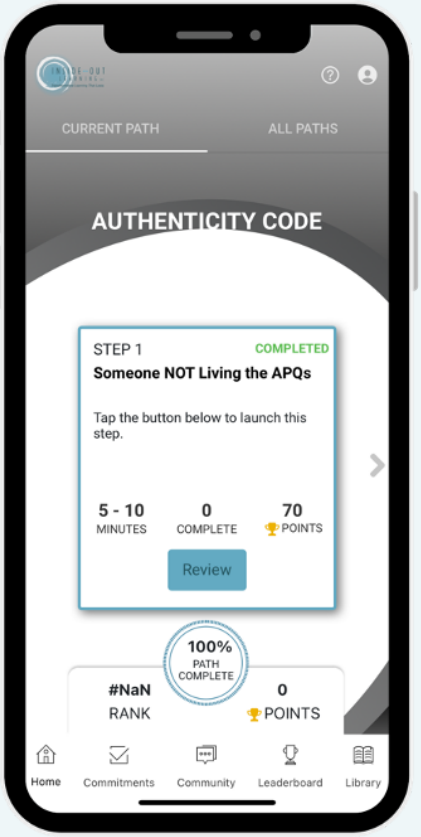
App Highlights

Embedded into the flow of work

16 Steps to develop 5 Habits

Compatible with all devices

For any level of employee: professionals, leaders, and managers





BOOST **COMPLETION** RATES

Cohorts

Have groups of employees experience the app together to form a cohort. By completing the app as a group, employees will be even more engaged with the social questions and content, encouraging more conversation and learning.

Virtual Check-ins

Schedule three virtual meetings. One at the beginning to get everyone started, one during the middle to check-in on progress, and a final meeting at the end to help employees reflect on what they've learned. These meetings are facilitated by Inside-Out Learning and are included with high volume app purchases.

16 **STEPS** TO DEVELOP **5 HABITS**

PRESENCE

Exhibiting Authentic Presence Qualities

- What not living the Authentic Presence Qualities looks like
- Living the Authentic Presence Qualities
- Real-life testimonial and benefits

PRESENCE

Living Your Authentic Brand

- Introduction to Your Authentic Brand
- Benefits of Leaning in and Doing the Work
- Introduction to Style Recognition

AUDIENCE

Tailor Your Message to Your Audience

- Audience Understanding Matrix
- Style Recognition – Verbal Clues
- Style Recognition – Adapting to Others

PRESENTATION

Mastering Your Virtual and In-Person Environment

- Attention-Getting Opening
- Executive Summary
- Agenda and Clear Body Message
- Finish Strong

PRESENTATION

Develop Clear, Concise, & Influential Presentations

- Creating Compelling Slides
- Virtual Environment
- Body Language and Filler Words

*"I can now show up **confidently** in who I truly am and bring **my whole self to work**."*

LEARN MORE

For additional information, visit Advantage Performance Group, call us at (415) 925-6832 or email contact@advantageperformance.com. Explore our complimentary resources at apg1.us/free.