THE AUTHENTICITY CODE™

In-person 5-day Agenda*

PRE-PROGRAM	DAY 1	DAY 2	DAY 3	DAY 4	DAY 5	POST-PROGRAM
Participant Kickoff Meeting Questionnaire Personalized One-Hour One-On-One Pre-Consult Interview Individual Participant Benchmark Video Recorded Presentations Manager Expectation Meeting	Program Introduction Authentic Presence Qualities Authentic Brand "Formula" Presentation Success Overview "Formula" Know Your Audience Optional: Cocktail and Dinner Etiquette Training	Kickoff & APQs Style Recognition "Formula" Attention-Getting Opening "Formula" Executive Summary Creating Compelling Slides Explain Workshop Workshop Activity 1 Individual Participant Video Reviews 1:1 Coaching Prepare and practice your presentation	Kickoff & APQs Giving and Receiving Feedback 1st Participant Presentations Communication: Verbal/Non-Verbal Reading Your Audience Virtual Presentation Tips Fielding Audience Questions Formula: Agenda, Clear Body Message, & Finish Strong	Kickoff & APQs Professional Image Being Politically Savvy Managing the Physical Environment Explain Workshop Workshop Activity 2 Individual Participant Video Reviews 1:1 Coaching Prepare and practice your presentation	Kickoff & APQs 2nd Participant Presentations Individual Peer & Consultant Feedback Action Planning Graduation 2:30 Program Close	Individual Participant 45-Minute Video Reviews and Recap of Feedback Personalized One-Hour One-On-One Post-Consult and Coaching Follow-Up Manager Debrief Meeting

*for 14 participants

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