THE AUTHENTICITY CODE™

In-person 2.5-day Agenda*

PRE-PROGRAM	DAY 1	DAY 2	DAY 3	POST-PROGRAM
Questionnaire Send in benchmark video Virtual kickoff meeting	Program Introduction Authentic Presence Qualities Formula for Presentation Success Overview Know Your Audience "Formula" Attention-Getting Opening "Formula" Executive Summary Creating Compelling PPT Slides Workshop Hours	"Formula" Agenda "Formula" Clear Body Message "Formula" Finish Strong Authentic Brand Communication: Verbal/Non-Verbal Virtual Environment Giving and Receiving Feedback Workshop Hours/Video Reviews	Participant Presentations Summary/Close	Individual Participant 30-Minute Video Reviews and Recap of Feedback

*for 24 participants

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