

MEET DR. SHARON LAMM-HARTMAN



Speaker | Author | Thought-Leader | Entrepreneur

DR. SHARON LAMM-HARTMAN is the Founder and CEO of Inside-Out Learning, Inc. (IOL), an award-winning global leadership, team, and organization development consulting business. In addition to running IOL, with a doctorate in Leadership Development from Columbia University, and a Masters from Cornell University, Dr. Sharon is a global executive and presentation skills coach, leadership and organization development consultant, speaker, writer, educator, wife and mom.

She has been an Adjunct Faculty Member at Columbia University and the Center for Creative Leadership, and has been featured in publications such as Authority Magazine, The New York Times, and several radio, television and podcast programs. Dr. Sharon was also named one of the 2022 100 Women to KNOW Across America by the KNOW Women Group.

Visit insideoutlearning.com to learn more.

[INSIDEOUTLEARNING.COM](https://insideoutlearning.com)

Connect with Dr. Sharon:



For media inquiries, please contact
IOL@insideoutlearning.com

WHAT THEY'RE SAYING ABOUT *THE AUTHENTICITY CODE*™

"This book is packed with solid information that has not been "thought up" in order to simply write a book. It has been "thought through" and proven. For those reasons, it works! I promise you that you will not regret buying this book, reading this book, and learning and applying every single solid tip that it offers."

— **MARK VICTOR HANSEN**

Best-Selling Author and Coauthor of the
Chicken Soup for the Soul Series

"Through her desire to impact a larger audience, Dr. Sharon has now made her wisdom and strategies for success available to you and anyone ready to take charge of their future by becoming the best executive by both leading and living authentically. If you want to speed your pathway to greater success and impact, I strongly suggest that you devour every word of this remarkable book."

— **SHARON LECHTER, CGMA**

Author of *Think and Grow Rich for Women*,
Coauthor of *Three Feet from Gold*,
Outwitting the Devil, and *Rich Dad, Poor Dad*

"Dr. Sharon's new principles show how to find purpose and fulfillment in life. The trick is finding and remaining in touch with these priorities of the heart. That is what The Authenticity Code™ is all about."

— **NEALE DONALD WALSCH**

New York Times–best-selling author
of *Conversations with God*

"At Boeing, we are committed to being as transparent with our stakeholders as possible, and programs like Dr. Sharon's *The Authenticity Code* align with that commitment, teaching individuals the skills they need to bring the best version of their authentic self forward. It is programs such as this one that are instrumental in developing our current and future generation of leaders."

— **CHRIS RAYMOND**

Chief Sustainability Officer
Global Enterprise Sustainability
The Boeing Company

MEET DR. SHARON LAMM-HARTMAN

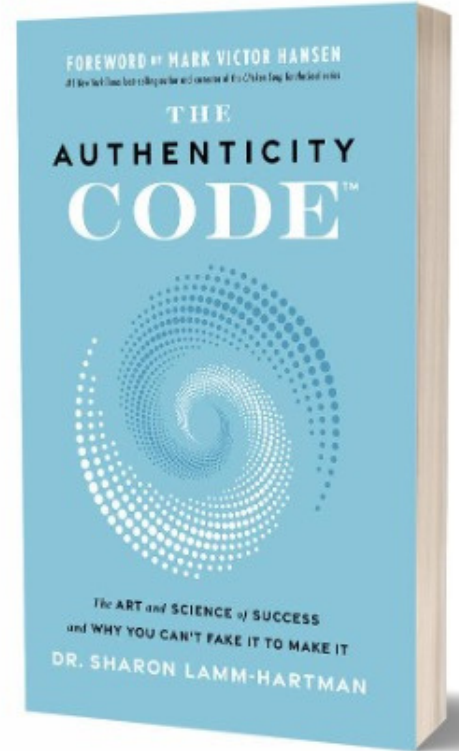
Speaker | Author | Thought-Leader | Entrepreneur



Expert advice on achieving success in business and life by being your authentic self.

The Authenticity Code™: The Art and Science of Success and Why You Can't Fake It to Make It combines the best of a page-turner parable and a practical tool business book to deliver encouragement and proven tools for cracking the code to becoming a more authentic professional or leader. When you become more authentic, you do what you came here to do and be who you came here to be. Dr. Sharon teaches in a fun, engaging, and honest parable style, and at the end of each chapter, you apply her practical tools to your own life and career.

The effectiveness of the tools in this book has been proven over the twenty years Dr. Sharon's company, Inside-Out Learning, has taught these concepts to their Fortune 500, mid, and small-size business clients. Results across thousands of clients include: getting promoted, landing a dream job, significantly increasing sales and revenue, developing confidence and loyalty, greatly enhancing professional, leadership, and communication skills, and improving your personal life. The promotion rate for individuals is 50-80% within a year of completing one of Dr. Sharon's three to five-day programs. Now you have the opportunity to achieve these exceptional results in an easy-to-read book format.



The Authenticity Code™: The Art and Science of Success and Why You Can't Fake It to Make It

Available Everywhere
Books are Sold

BEST-SELLING & AWARD-WINNING BOOK



INSIDEOUTLEARNING.COM

Connect with Dr. Sharon:  

For media inquiries, please contact
IOL@insideoutlearning.com

MEET DR. SHARON LAMM-HARTMAN



Speaker | Author | Thought-Leader | Entrepreneur

WHAT DR. SHARON BRINGS TO YOUR ORGANIZATION

Dr. Sharon's extensive speaking background includes keynote presentations, workshops, and corporate engagements with WBENC, Boeing, Square, ATD, and many others.

Each presentation shares tools and concepts taught in The Authenticity Code™ programs and book. Participants will walk away from the keynote with tangible tools they can immediately apply on the job to achieve their goals and improve their presence and presentations.

Sharon can tailor her presentation to cover:

- An overview of The Authenticity Code™
- A deep dive into creating your Authentic Brand Statement
- The Formula for Presentation Success



// Dr. Sharon... will show you how to communicate and connect in a clear, genuine, warm, and compelling way. She provides a practical approach to aligning your presence with your message in a way that better serves your audience, the ideas you care about, and your career."

— CRAIG WEBER

Best-selling author of
Conversational Capacity and
Influence in Action

QUESTIONS TO ASK DR. SHARON

1. What is authenticity, and why is it important?
2. How can someone "crack the code" and become more authentic?
3. What is an Authentic Brand Statement and why is it beneficial to have one?
4. How can someone tailor communication to their audience while remaining authentic?
5. What are the results and benefits from being more authentic?
6. Why did you decide to write the book as a parable?
7. What is the Formula for Presentation Success?
8. Can you explain the subtitle of your book and how it speaks to your larger message?

INSIDEOUTLEARNING.COM

Connect with Dr. Sharon:



For media inquiries, please contact
IOL@insideoutlearning.com