

THE AUTHENTICITY CODE™

Mobile Application | \$199 / user*



SET YOUR EMPLOYEES UP FOR SUCCESS

Employees will become more authentic, engaging, and high-performing leaders. Documented results include promotions, higher retention rates, and increased sales revenue.

We have taken the content from our 5-star, in-person program and developed a mobile pathway that consists of 5 core habits. How are we doing this?

- Embedded into the flow of work to provide experiences to practice and apply in a non-disruptive way
- Daily actions tied to real deliverables that are focused and intentional to achieve the highest impact
- Social learning and insights shared amongst peers creating user-generated content
- Builds accountability and measures progress
- Simple, elegant, and engaging

Content Includes:



Text & Images



Video



Social Questions



Downloadable PDF Tools



Daily Actions



App Highlights

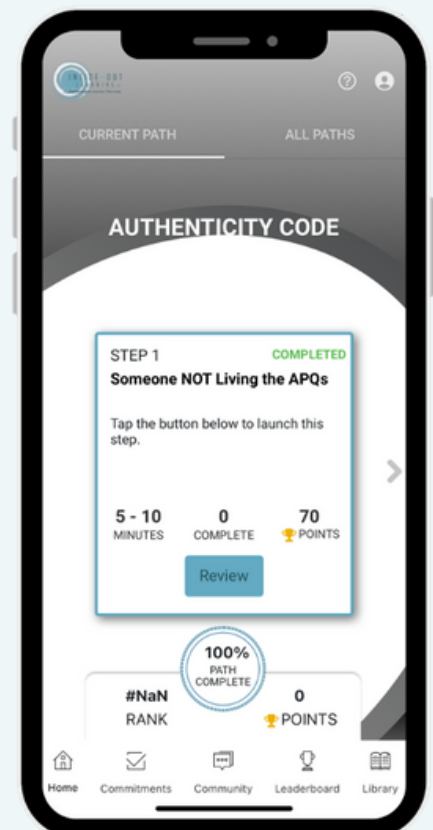
Embedded into the flow of work

16 Steps to develop 5 Habits

Compatible with all devices

For any level of employee: professionals, leaders, and managers

*Volume discounts available





BOOST COMPLETION RATES

Cohorts

Have groups of employees experience the app together to form a cohort. By completing the app as a group, employees will be even more engaged with the social questions and content, encouraging more conversation and learning.

Virtual Check-ins

Schedule three virtual meetings. One at the beginning to get everyone started, one during the middle to check-in on progress, and a final meeting at the end to help employees reflect on what they've learned. These meetings are facilitated by Inside-Out Learning and are included with high volume app purchases.

16 STEPS TO DEVELOP 5 HABITS

PRESENCE

Exhibiting Authentic Presence Qualities

What not living the Authentic Presence Qualities looks like

Living the Authentic Presence Qualities

Real-life testimonial and benefits

PRESENCE

Living Your Authentic Brand

Introduction to Your Authentic Brand

Benefits of Leaning in and Doing the Work

Introduction to Style Recognition

AUDIENCE

Tailor Your Message to Your Audience

Audience Understanding Matrix

Style Recognition – Verbal Clues

Style Recognition – Adapting to Others

PRESENTATION

Mastering Your Virtual and In-Person Environment

Attention-Getting Opening

Executive Summary

Agenda and Clear Body Message

Finish Strong

PRESENTATION

Develop Clear, Concise, & Influential Presentations

Creating Compelling Slides

Virtual Environment

Body Language and Filler Words

“I can now show up confidently in who I truly am and bring my whole self to work.”



LEARN MORE

For additional information, visit Inside-Out Learning, call us at (480) 822-9939 or email IOL@insideoutlearning.com.