Authentic Brand



I am a **Senior Executive Leader** who helped expand our products and services globally to new customers

I made our team succeed by focusing on **people first**, fostering **trust** and practicing **empowerment** at all ranks

I joyously give this by **giving more** to others than I receive and by **building** lasting, personal **relationships**.

Developing APQs: Openness and Respect



Audience

Boeing Global Engagement, WDC

BGE LT

Mixed Personalities, Common Interests

Impact

Reputation

Alignment

Attention-Getting Opening

1.5 Billion


Attention-Getting Opening

Attention-Getting Opening




Attention-Getting Opening

Executive Summary

SAMARITAN'S FEET



Purpose

Advocate our company to Partner with Samaritan's Feet

Motivation

Make a Positive Impact

Enhance our Global Reputation

Action

F2F meeting with Manny Ohonme

Consider Initial $20K Donation

Agenda

Why Samaritan's Feet?

Why Us?

Call to Action

Closing

"H" = Highlight the Point,
"O" = OK, So What
"R" = Relevant Information

Why Samaritan's Feet?

SAMARITAN'S FEET

Founded in 2003 by Manny Ohonme

Mission: Provide shoes, Inspire hope



Global Reach

- 6.5 million pairs of shoes
- 91 countries and 366 U.S. cities



Created the World Shoe

- Anti-microbial
- Bio-degradable
- Able to brand w/ our logo

"R" = Relevant Information

"H" = Highlight the Point,
"O" = OK, So What
"R" = Relevant Information

Why Us?

Impact

Gives children hope, enables classroom education

Global Reach

Reputation

Enhances Global Image



Strategic Alignment

Will increase STEM population

Our products connect the world

Connect, Protect, Explore



"H" = Highlight the Point,
"O" = OK, So What
"R" = Relevant Information
“E” = Ease to Finish Strong

Call to Action



Step 1

Meet and Greet w/ Manny Ohonme



Step 2

Consider Initial $20K Donation

Impact: 1000 Children given a chance


Finish Strong Close

Finish Strong Close



Finish Strong Close

