APQs

- ❑ Clarity
- ❑ Thoughtfulness

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Romania

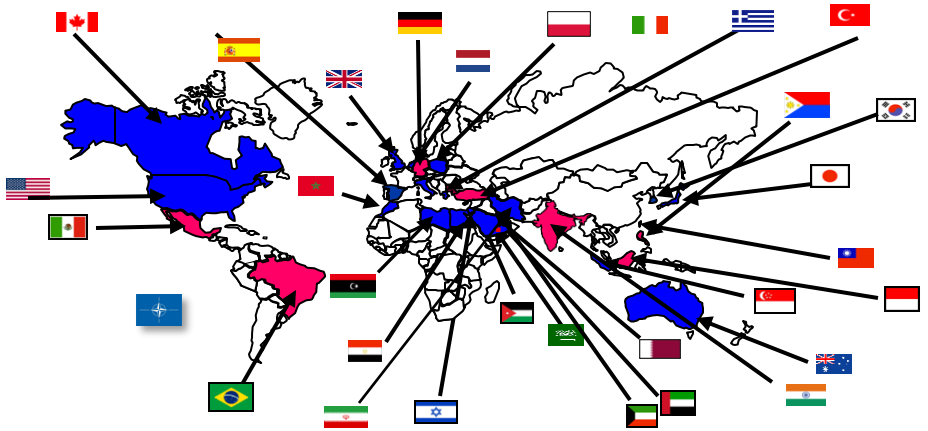


Presentation Audience

Poland



- Romania 21 June 18
  - Minster of Defense & General Officers
  - 15-25 People
- Poland 12 September 18
  - Major General Blauzeus & J5 Colonel level Staffers
  - 25-30 People
- Unlimited potential for future global audiences
- Mixed personalities, cultures, & venues



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AH-64E Apache



AH-64E Overview

TJ Jamison
International Attack Helicopters Global Sales and Marketing
21 June 2018
Bucharest, Romania

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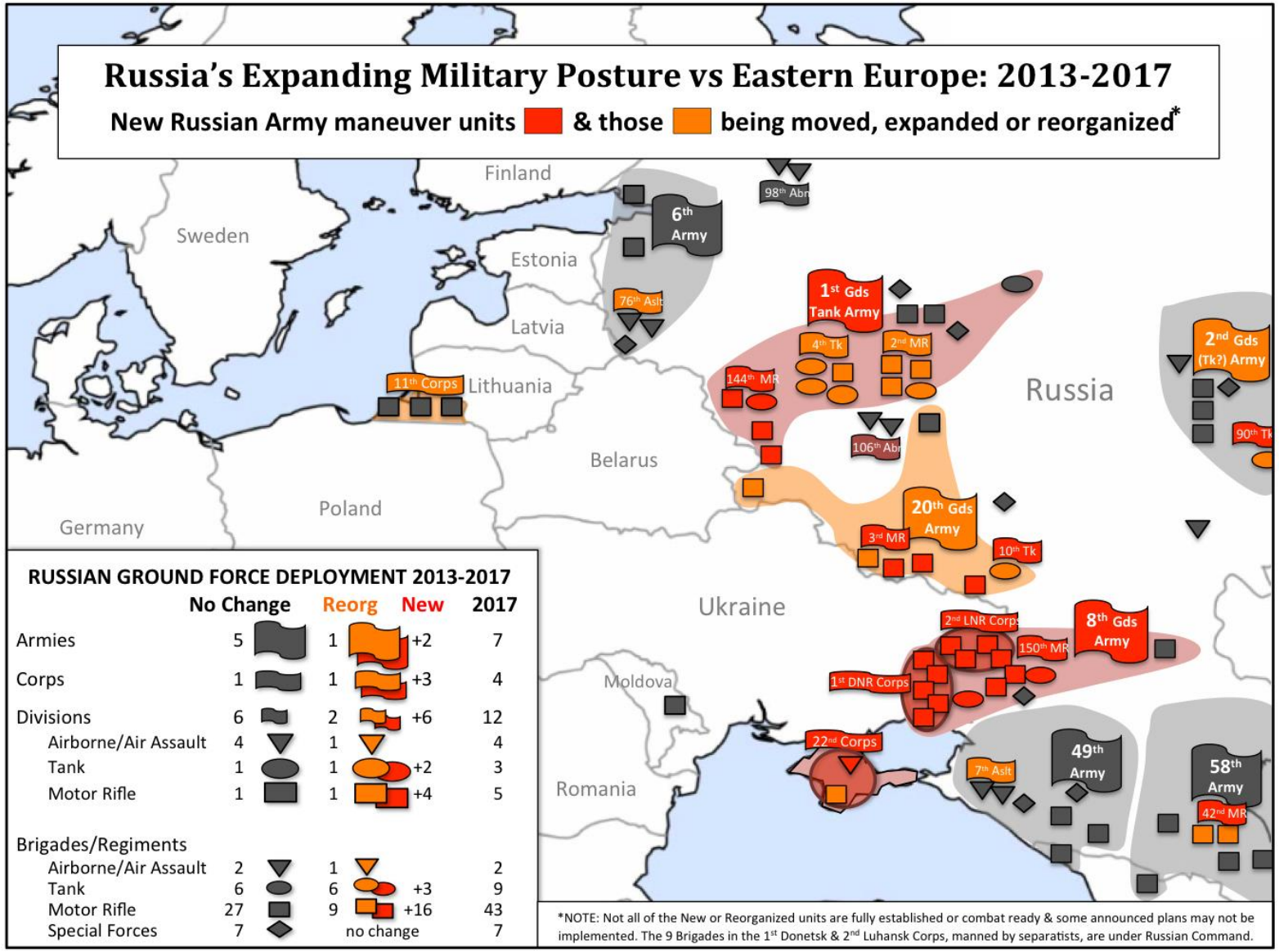
Attention-Getting Opening

We live in an uncertain world in a constant state of change.



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Attention-Getting Opening

He deserves the best we can provide.
Let's ensure we provide it.







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Attention-Getting Opening

Deterventie prin Forta



Executive Summary

- Purpose:
  - Provide a capabilities brief on the AH-64E Apache
  - Establish an acquisition case for the AH-64E

- Motivation:
  - Security for Romanian population & territorial integrity.
  - Provide Romania with the most dominant attack helicopter in the world.
  - Interoperable capability that fully integrates into US, UK, & Dutch attack helicopter formations & operational planning.

- Action:
  - Gain Romanian Ministry of Defense advocacy for the AH-64E program.

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