APQs

- ❑ Clarity
- ❑ Thoughtfulness

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Romania

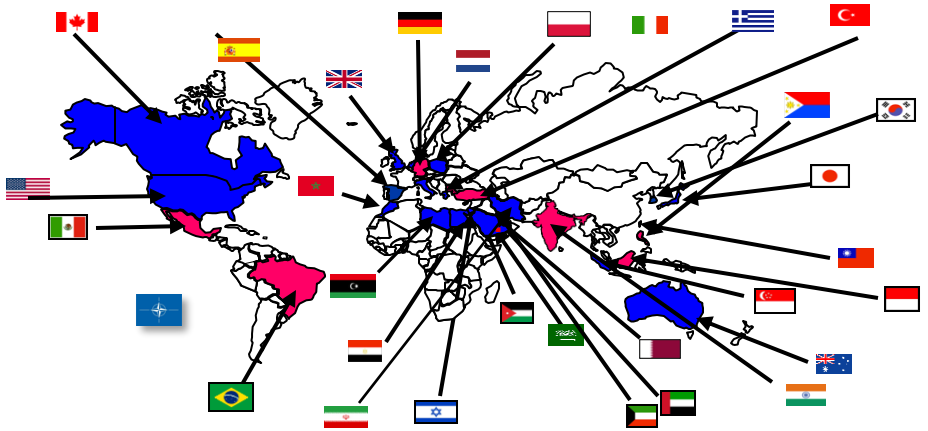


Presentation Audience

Poland



- Romania 21 June 18
  - Minster of Defense & General Officers
  - 15-25 People
- Poland 12 September 18
  - Major General Blauzeus & J5 Colonel level Staffers
  - 25-30 People
- Unlimited potential for future global audiences
- Mixed personalities, cultures, & venues



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AH-64E Apache





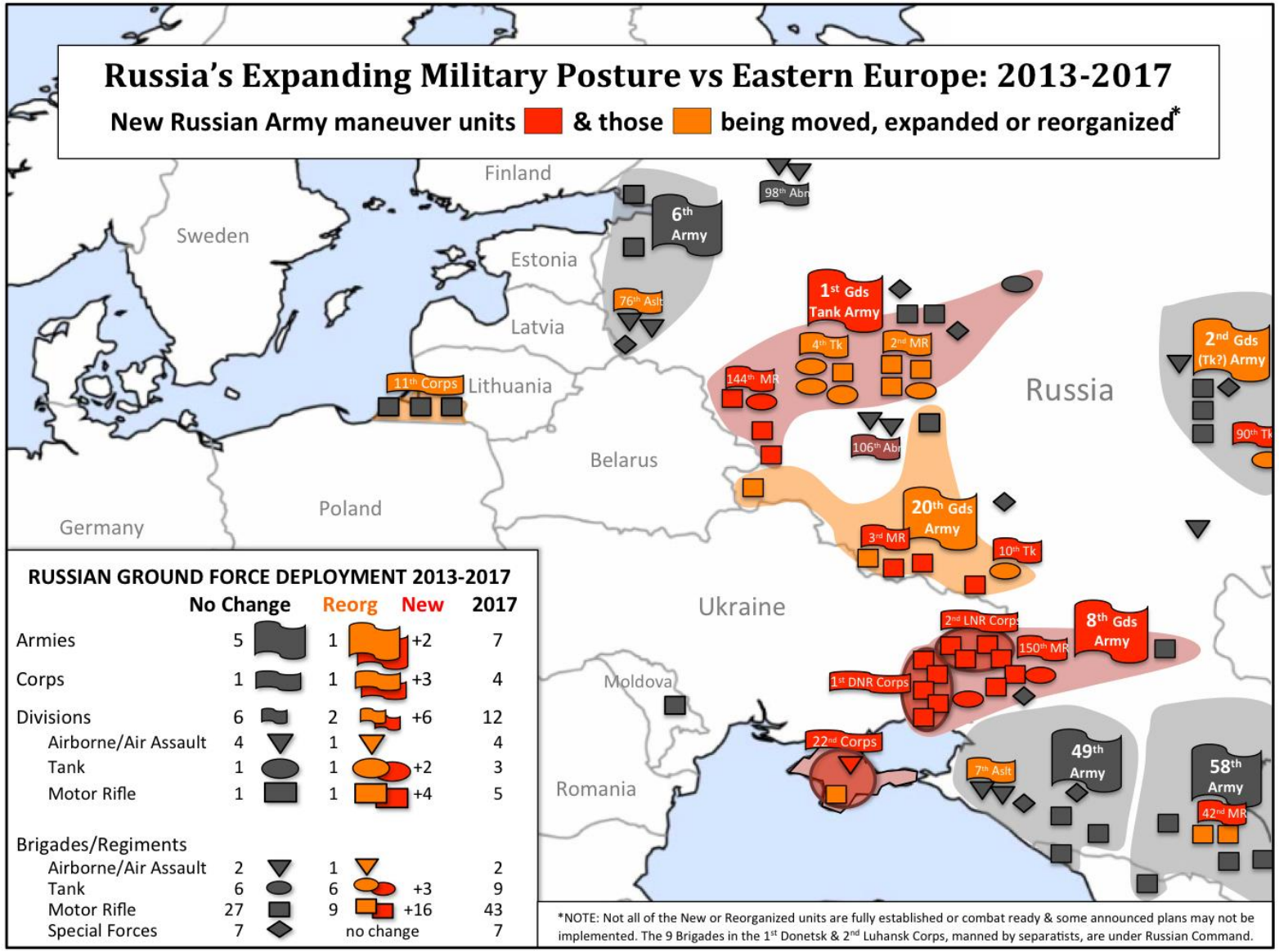


AH-64E Overview

TJ Jamison
International Attack Helicopters Global Sales and Marketing
21 June 2018
Bucharest, Romania

Attention-Getting Opening

We live in an uncertain world in a constant state of change.



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Attention-Getting Opening

He deserves the best we can provide.
Let's ensure we provide it.







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Attention-Getting Opening

Deterventie prin Forta



Executive Summary

- Purpose:
  - Provide a capabilities brief on the AH-64E Apache
  - Establish an acquisition case for the AH-64E

- Motivation:
  - Security for Romanian population & territorial integrity.
  - Provide Romania with the most dominant attack helicopter in the world.
  - Interoperable capability that fully integrates into US, UK, & Dutch attack helicopter formations & operational planning.

- Action:
  - Gain Romanian Ministry of Defense advocacy for the AH-64E program.

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Agenda

- *AH-64E Capabilities*
- *Program Overview*
- *War Game Results*
- *Summary*



"H" = Highlight the Point,
"O" = OK, So What
"R" = Relevant Information

AH-64E Apache - Key Capabilities

Boeing Vertical Lift

Protecting Heroes, Saving Lives



- **Significantly Improved Performance** –
- **Collecting and sharing battle space information — on- and off-board**
- **Near real-time sensor-to-shooter timelines**
- **Multi-spectral integrated sensors** with **extended stand-off range** for sensors and weapons
- **Anytime / Anywhere / Adverse weather**
- **Full IFR** (Instrument Flight Rules) **Capability**

Combat overmatch through total systems integration

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AH-64E Apache Helicopter Features

"R" = Relevant Information

Fire Control Radar (FCR) & Radar Frequency Interferometer (RFI)

- Automatic detection/classification/prioritization of multiple targets
- Automatic cueing of weapons systems
- Targeting information shared digitally with teammates

Crew Survivability



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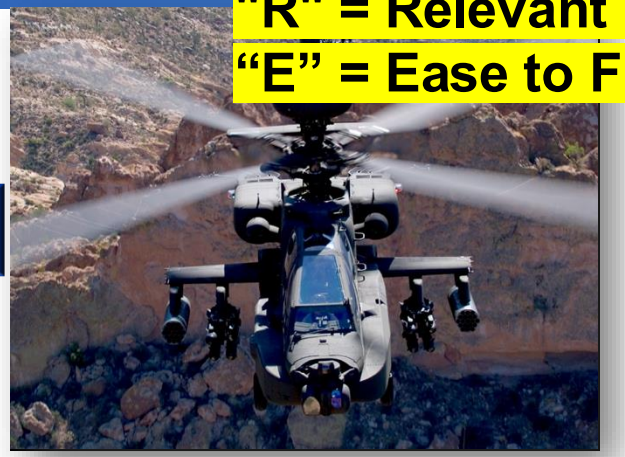
"R" = Relevant Information
"E" = Ease to Finish Strong

Summary

Boeing Vertical Lift

Earn the right to serve our Customer



- The AH-64E is a proven combination of Lethality, Survivability, Sustainability, Maintainability, Interoperability, and Performance.
- Planned future Modernization will ensure the AH-64 remains Worlds Best Multi-Role Attack Helicopter to 2060 and beyond.
- Three successive war games demonstrated:
  - Survivability first 48 hours of conflict
  - Fire Control Radar's game changing lethality
  - Benefits of interoperability with Allies & Partners

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Finish Strong

Deterrence through strength

