INSIDE-OUT LEARNING

THE AUTHENTICITY CODE™

Core Program



A PROVEN **FORMULA** FOR PRESENTATION **SUCCESS**

With this facilitator-led, virtual program, participants become more authentic, engaging, and high-performing leaders. Documented results include substantial increases in sales, promotions, and higher retention rates.

Key Topic Areas:

Authentic Presence Qualities
Authentic Brand Statement
Non-Verbal Communication
Virtual Presentation Tips
Know Your Audience
Audience Understanding Matrix
Style Recognition
Formula for Presentation Success
Creating Compelling Slides



Virtual Sessions Include:

- Engaging Content
- Breakout Groups
- Group Discussions
- Digital Workbook
- In-Session Application

INSIDE-OUT LEARNING INC
Transformative Learning That Lasts

Program Highlights

9-hours of facilitator-led content delivered virtually across 3 days

Instructor-led virtual sessions with asynchronous pre-work and homework

In-person full day or 2 half-days also available

Minimum 12 participants
Maximum 100 participants

For any level: professionals, managers, and leaders

Can be integrated into existing leadership programs

Core Program add-on available (see page 2 for details)

Customization options available



CORE PROGRAM WITH COACHING & RECORDED PRACTICE

With the Coaching and Recorded Practice add-on, participants* will have an additional two hours of 1:1 coaching and practice delivering their presentation virtually in front of a group. Coaching and Recorded Practice is a great way to provide participants with the opportunity to apply the learning by practicing their whole presentation in front of a group and receiving necessary peer and expert feedback.

*Maximum participants for the Core Program is 24.

FACILITATOR-LED **APPLYING** THE **LEARNING**

STEP 1: COACHING

- Pre-work: submit 5-minute benchmark presentation video
- 60-minute 1:1 Presentation & 30- minute PowerPoint virtual coaching sessions
- Virtual sessions to be scheduled at your convenience

STEP 2: PRESENTATIONS

- Participants attend virtual or in person workshop to be recorded delivering their presentations and receive peer and expert feedback
- 4 hours* (with breaks)

* based on 16 participants and 2 facilitators

STEP 3: VIDEO REVIEW

- 30-minute video review with an expert to receive detailed feedback comparing benchmark and workshop presentations
- Session to be scheduled at your convenience



*"Our sales team **won** a **$383M** RFP because of this **program**."*

LEARN MORE

Foradditionalinformation, visit Inside-Out Learning, call us at (480) 822-9939 or email IOL@insideoutlearning.com.