

3-DAY IN-PERSON PROGRAM

Expected Outcomes | Participants become more authentic, engaging, and influential leaders with elevated executive presence, storytelling and presentation skills. Documented results include increases in sales, promotions, and higher performance.



Time

28.5 hours of program time



Format

In-Person facilitation with workshop hours



Participants

Up to 24 with 5 IOL Team Members (3 expert facilitators, 1 program coordinator/data visual coach, and 1 videographer/data visual coach)



Audience

Emerging leaders, high-potentials, managers, senior managers and executives



Application

5 short rounds of 1:1 coaching (4 during and 1 post-program)
2 practice sessions delivering real life presentations
2 video reviews (1 during and 1 post-program)

Key Topic Areas

- Formula for Presentation & Storytelling Success
- Virtual Presentation Tips
- Creating Compelling Visuals
- Authentic Executive Presence Qualities w/ Boeing Values, Culture, & Executive Competencies
- Authentic Executive Brand Statement
- Non-Verbal Communication
- Audience Understanding Matrix
- Style Recognition
- Know Your Audience
- Practice and Coaching
- Know Your Audience Activity
- Giving and Receiving Feedback
- Coaching, Practice, Video Reviews
- Optional: Dining Etiquette

PRE-PROGRAM	DAY 1	DAY 2	DAY 3	POST-PROGRAM
<p>Questionnaire with style recognition and EPQ Assessments</p> <p>Send in 5-minute benchmark video</p> <p>Virtual kickoff meeting</p> <p>Manager Expectation Meeting with Goal Setting</p> <p><i>Etiquette Dinner on evening before program or evening of Day 1 (optional)</i></p>	<p>7:30 AM – 6:30 PM</p> <p>Program Introduction</p> <p>Authentic Executive Presence Qualities w/ Boeing Values, Culture, & Executive Competencies</p> <p>Formula for Presentation & Storytelling Success Overview</p> <p>Know Your Audience</p> <p>“Formula” Attention-Getting Opening</p> <p>“Formula” Executive Summary</p> <p>Creating Compelling Visuals</p> <p>Workshop Hours/Video Reviews</p>	<p>7:30 AM – 9:00 PM</p> <p>Giving and Receiving Feedback</p> <p>Participant Practice Presentations</p> <p>“Formula” Agenda with Storytelling Frameworks</p> <p>“Formula” Clear Body Message</p> <p>“Formula” Finish Strong</p> <p>Authentic Executive Brand</p> <p>Communication: Verbal/Non-Verbal</p> <p>Virtual Environment</p> <p>Workshop Hours and Video Reviews</p>	<p>7:30 AM – 1:00 PM</p> <p>Participant Practice Presentations</p> <p>Summary/Close</p> <p>Etiquette Lunch (optional)</p>	<p>Individual Participant 30-Minute Video Review and Recap of Feedback</p> <p>Manager Debrief Meeting</p>



WHO WE ARE?

Inside-Out Learning is a global consulting firm based in Arizona. We change people from the inside out with our in-person and virtual programs, helping them transform their companies with increased employee engagement, improved retention, increased promotions, and revenue growth.

Over the past 20+ years, IOL has saved our clients over \$1 billion dollars by helping improve organizational dynamics, increase employee engagement, raise retention rates, and develop next-generation executives. We have also helped our clients win over \$2 billion dollars in new business with our Authentic Presence and Presentation Skills program.

We know how to transform leaders with our award-winning research and have the bottom-line results to prove it. We look forward to working with you and your most important asset, your people.

IOL MISSION

We elevate people, teams, and organizations to perform at their highest potential.

IOL VISION

Our transformative learning programs develop and inspire today's global workforce and society.

IOL SERVICES

Leaders | The Authenticity Code™, Leadership Coaching, , Keynote Speeches

Teams | Leadership Team Off-Sites, Relationship Repair Workshops, Virtual Workplace Engagement, Training Modules

Organizations | Culture Change Programs, Change Management Consulting, Developing a Coaching Culture, Enhancing Customer Relationships, RFP & Sales Consulting, Diversity & Inclusion Workshops

IOL IMPACT

Developing next generation of leaders. Authentic, engaging leaders, better prepared for their next level positions.

50+% promotion rate and 90% retention rate.

