Future of Vertical Lift at Boeing

Neil Patel
Vertical Lift (VL) Business Development

30 October 2025

Meeting Objectives

- ☑ Informational
- ☐ Decisions

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Authentic Brand Statement & Developing APQ's

I am a Developing Leader who showcases to the world why Boeing is the top aerospace Manufacturer.

I lead by doing… continuing to help win int'l campaigns and proving to the world that if it isn't Boeing, I ain't going.

I give this by having strong passion for aviation and prioritizing the importance of radiating positive energy.



Confidence



Clarity

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Audience

- **Meeting:** Informational / Status Update



- **BDS Senior Vertical Lift Team – KJ Jolivette, Mark Ballew**
- **BDS Vertical Lift Strategy – Jason McClain, Melissa Fischer**
- **General Audience**

***Personality Type:* Point Planner *Common Interests:* 1. Success for VL 2. Continued Growth**

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Attention-Getting Opening



AH-6 Little Bird

Early 1980's



MH-139

Late 2010's



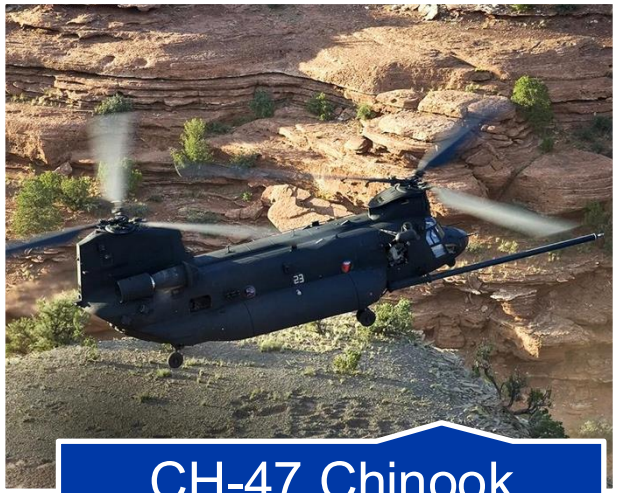
V-22 Osprey

1980's



AH-64 Apache

Late 1970's



CH-47 Chinook

1950's

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Attention-Getting Opening



MH-139

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AH-64 Apache

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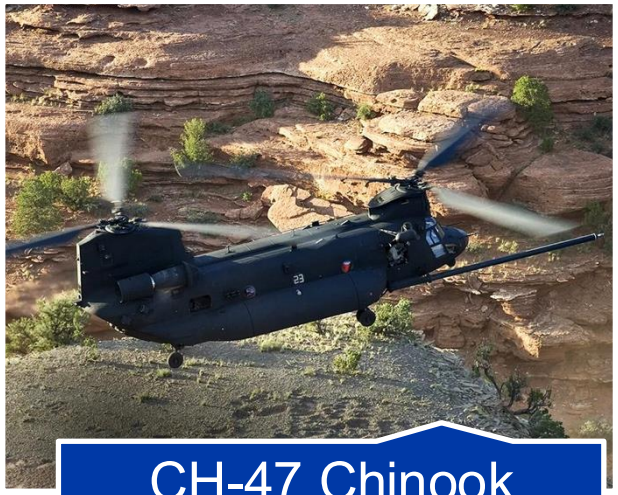

CH-47 Chinook

1950's

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Attention-Getting Opening

"It's easy to come up with new ideas; the hard part is letting go of what worked for you two years ago but will soon be out of date".

Steve Jobs, co-founder of Apple

Executive Summary

- ✓ Update on current status of VL
- ✓ Communicate importance of investing in future

Purpose



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Executive Summary

- ✓ Increased ROI opportunity as new customer demand is met
- ✓ Global Military Helicopter market is roughly $25B
- ✓7,000 employees

Motivation



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Executive Summary

- ✓ Keep Boeing leadership aligned with the current state of VL
- ✓ Obtain future buy in from senior leadership on cont'd investments

Action



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Action



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