Authentic Brand:

I am a thought and vision leader who engages individuals, organizations, & leaders to innovate towards a better future.

I invest in teams that envision, create, & solve with agility.

I give by enabling velocity that encourages learning through success and…

failure!

APQ Development:

- Warmth
- Polish/Poise

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Context

- Location: Large Conf Room
- Audience: Program Personnel
  - Engineers
  - Business Partners
  - Leaders
- Decision Maker: N/A
- Number of People: 100+
- Style: Mixed

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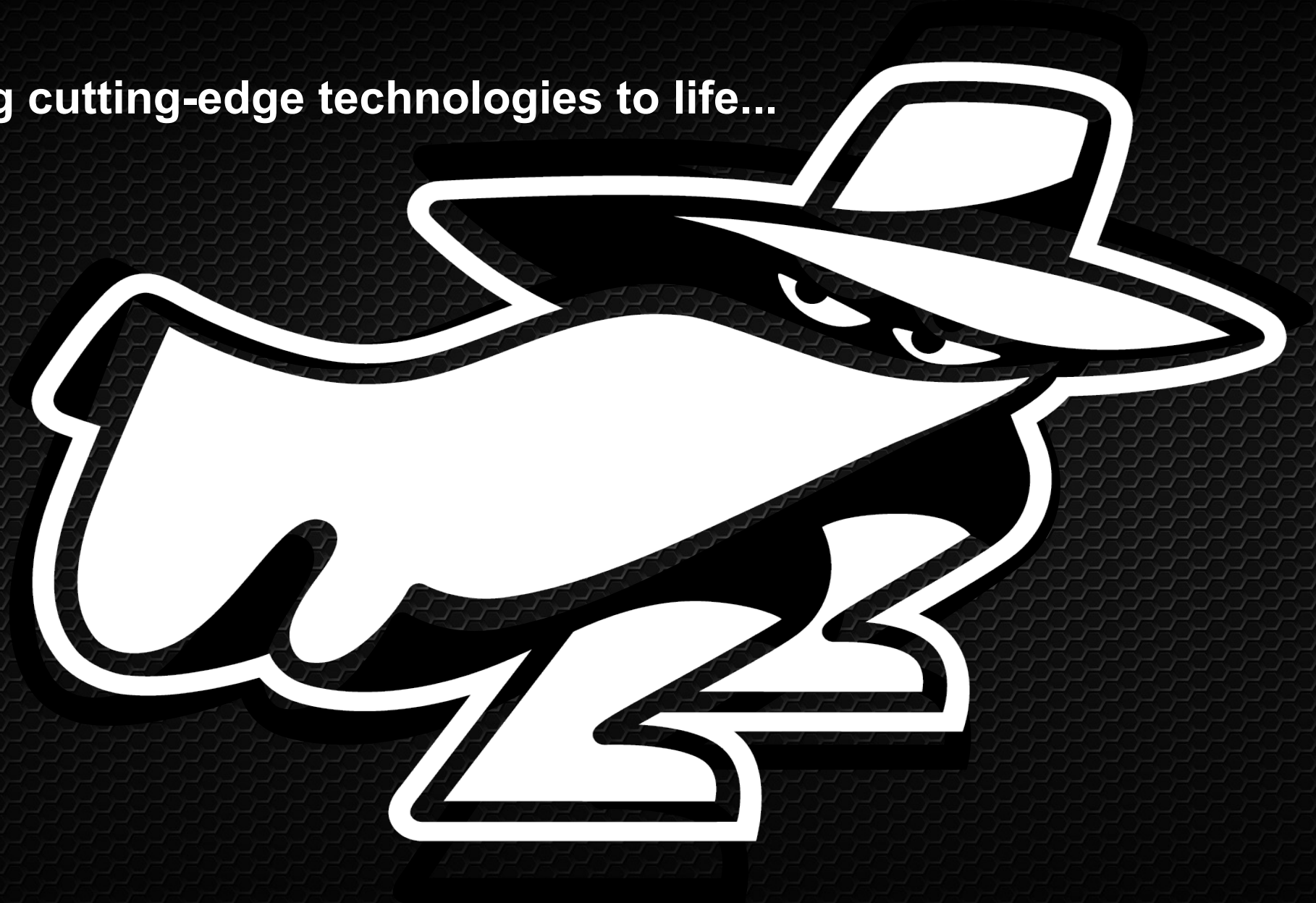
Attention-Getting Opening

Bringing cutting-edge technologies to life...



#IYKYK

Attention-Getting Opening



Attention-Getting Opening



Attention-Getting Opening



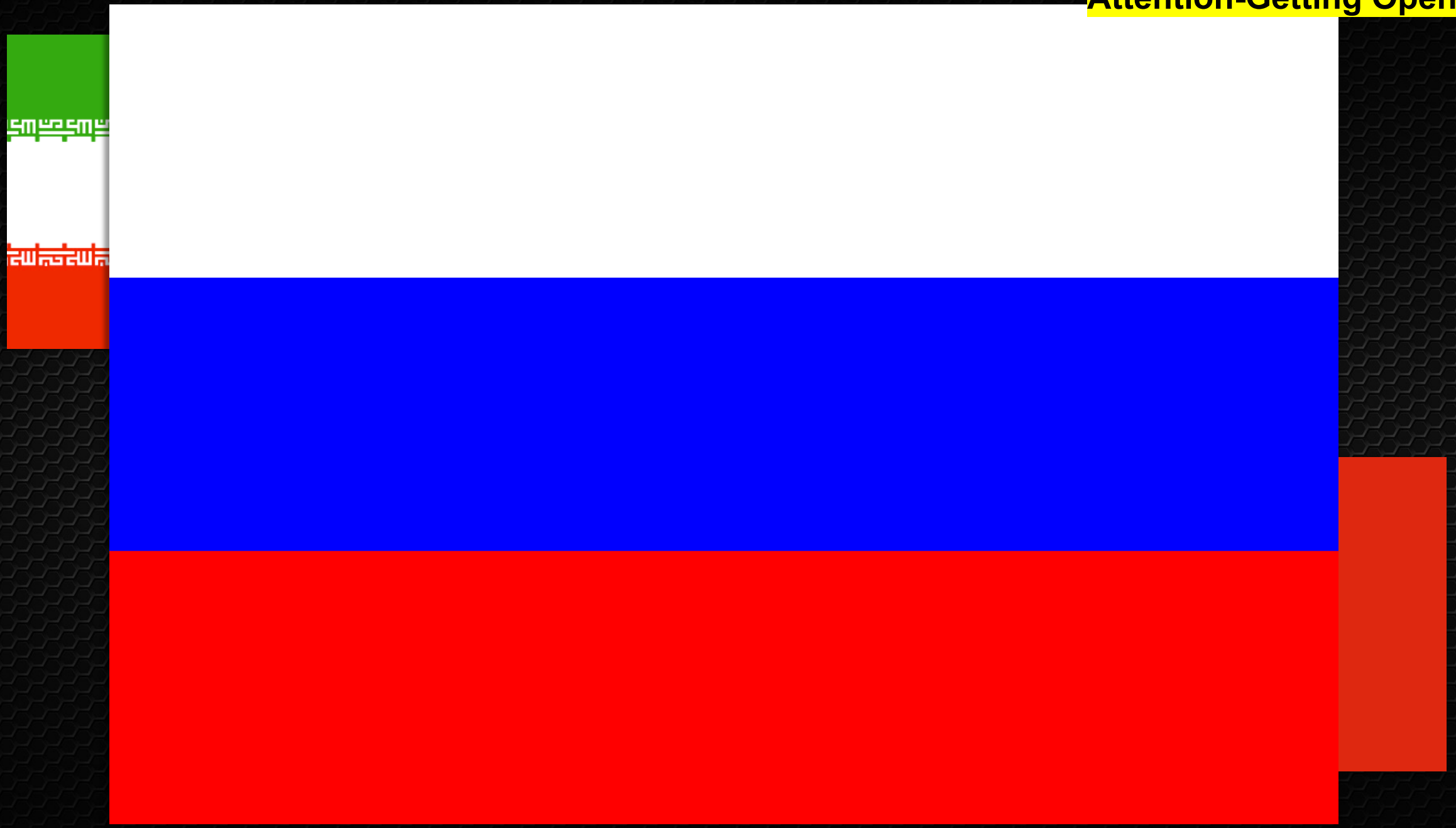
Attention-Getting Opening



Attention-Getting Opening



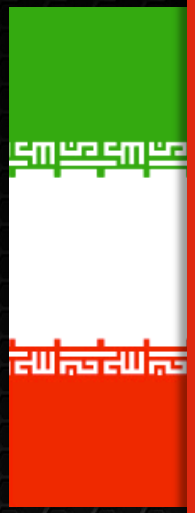
Attention-Getting Opening



Attention-Getting Opening



Attention-Getting Opening





Attention-Getting Opening




Attention-Getting Opening

BOEING

PHANTOM WORKS

Why Your Innovation Matters

#IYKYK

Ryan “Lag” Howland
Chief Pilot, Phantom Works



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Executive Summary

The What	►	Understand Your Tie to National Security
The Why	►	Build a Foundation For Why We Innovate
The Want	►	Internalize the Impact of Your Contribution

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Agenda

The Threat ▶

The Team  ▶

You ▶

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"H" = Highlight the Point,
"O" = OK, So What
"R" = Relevant Information

Instruments of National Power

Diplomatic
Informational
Military
Economic



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#IYKYK

"O" = OK, So What
"R" = Relevant Information













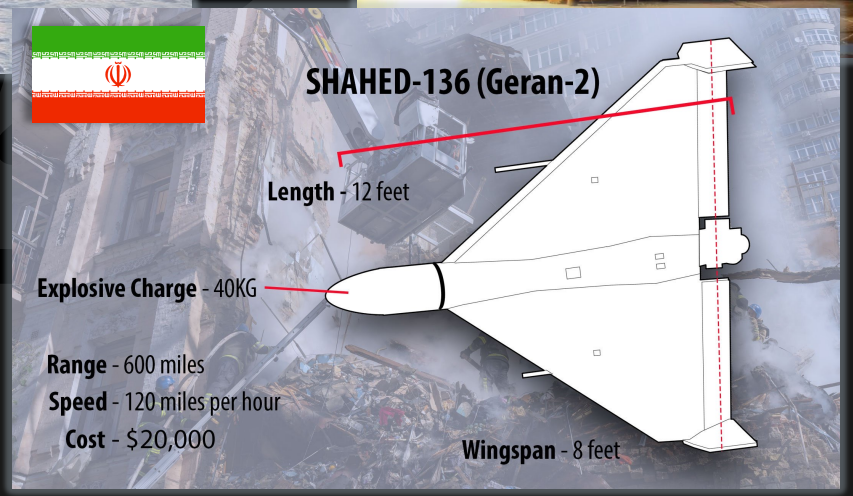

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#IYKYK

"O" = OK, So What
"R" = Relevant Information













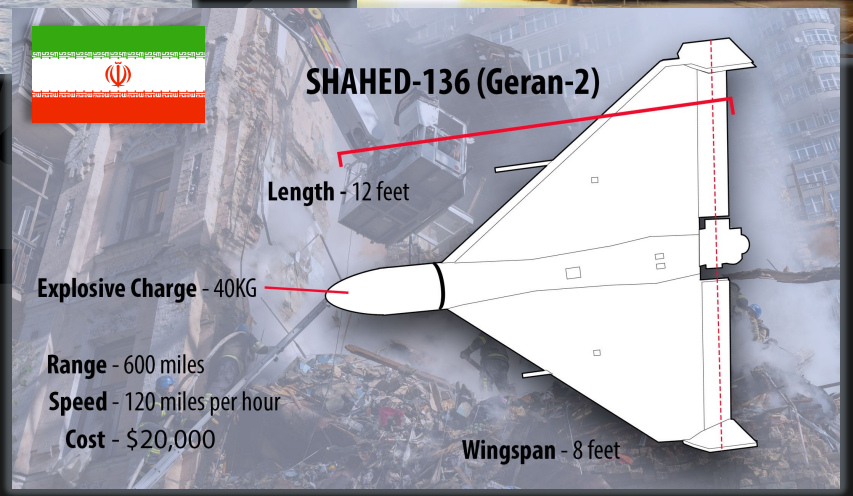

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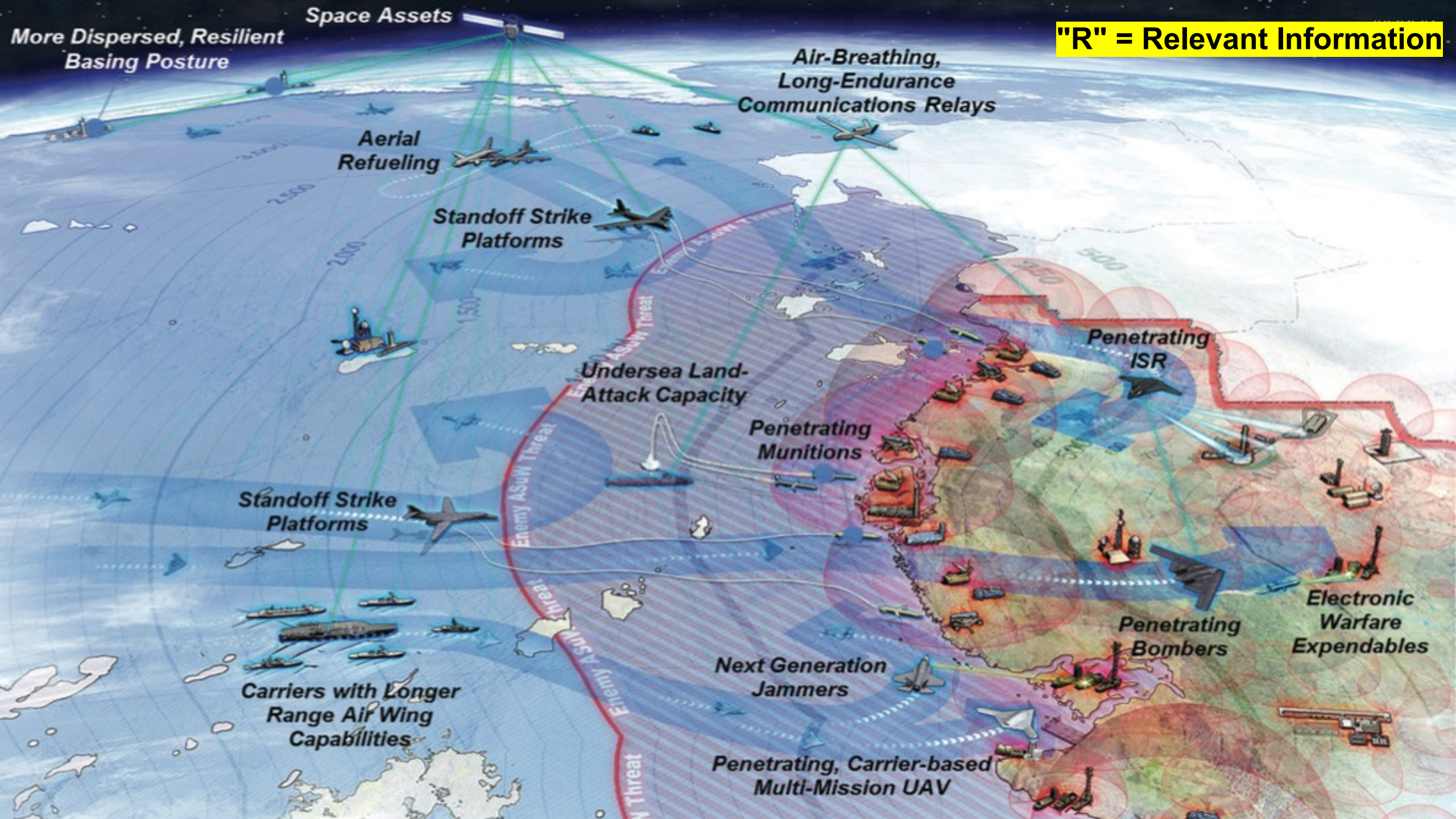
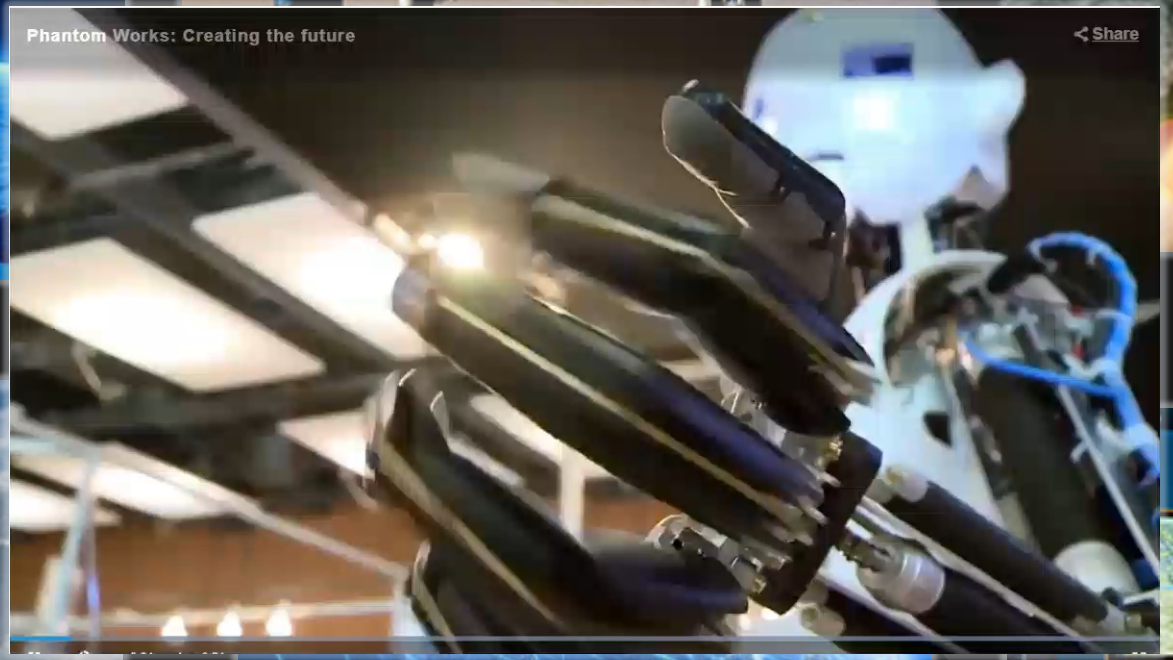

"R" = Relevant Information
Space Assets
More Dispersed, Resilient Basing Posture
Air-Breathing, Long-Endurance Communications Relays
Aerial Refueling
Standoff Strike Platforms
Undersea Land-Attack Capacity
Penetrating ISR
Penetrating Munitions
Standoff Strike Platforms
Electronic Warfare Expendables
Penetrating Bombers
Next Generation Jammers
Carriers with Longer Range Air Wing Capabilities
Penetrating, Carrier-based Multi-Mission UAV
Enemy ASuW Threat
Enemy ASuW Threat
Enemy ASuW Threat

"H" = Highlight the Point,
"O" = OK, So What
"R" = Relevant Information















#IYKYK

"O" = OK, So What

"R" = Relevant Information









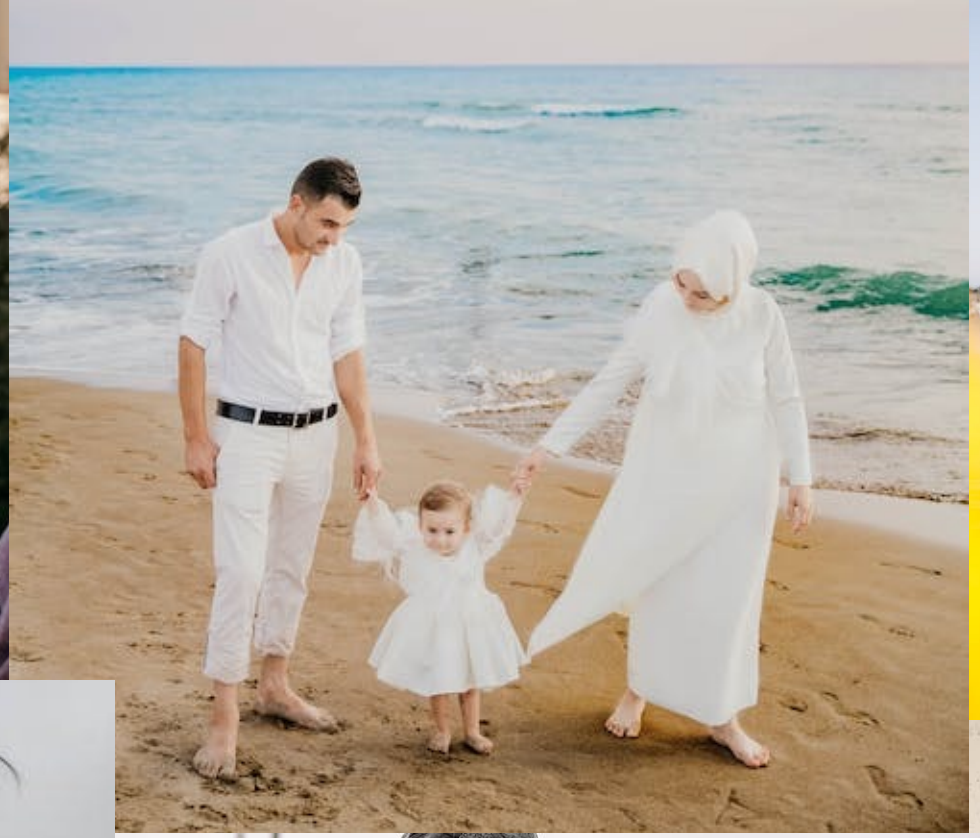






#IYKYK





"H" = Highlight the Point,
"O" = OK, So What
"R" = Relevant Information
“E” = Ease to Finish Strong









Finish Strong Close



#IYKYK